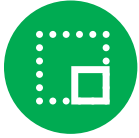


CONCENTRATES VS. READY-TO-USE PRODUCTS

What Are The Key Advantages?



Cleaning concentrates provide a concentrated cleaning solution in a bulk container and are diluted with water before use. Compared to ready-to-use products (RTU), concentrates **cost less per diluted unit**, use **less packaging materials**, **lower transportation and storage costs** and make **less waste**, making them a much more sustainable option.

A Comparison of Products



2L

VS.

5L



ECO GLASS CLEANER

SH1

Ultra-Concentrated Heavy Duty Degreaser

GENERIC GLASS CLEANER

Ready-To-Use Standard Glass Cleaner

JUST A SINGLE **UC** 2 LITRE CONTAINER

MAKES A HUGE **100L** OF RTU SOLUTION*



*based on SH1 dilution rate (20ml makes 1L RTU solution.)



TWENTY
5 LITRE CONTAINERS NEEDED TO MAKE THE SAME AMOUNT*

USING ECO GLASS CLEANER **GENERATES 95.0% LESS PACKAGING WASTE**



AND SAVES **UP TO 85% OF COSTS PER DILUTED UNIT.**



ONE **TRUCK LOAD*** OF ECO GLASS CLEANER REPLACES **UP TO 50 TRUCK LOADS*** OF 5L STANDARD RTU CLEANER.



*based on a NB (medium class vehicle) carrying 12 tonnes of product.

WHICH MEANS MORE PRODUCT SHIPPED IN LESS SPACE AND FEWER TRUCKS ON THE ROAD,

EASING UP ON EMISSIONS, AND USE OF FUEL.

