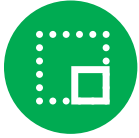


**CONCENTRATES VS. READY-TO-USE PRODUCTS**

**What Are The Key Advantages?**



Cleaning concentrates provide a concentrated cleaning solution in a bulk container and are diluted with water before use. Compared to ready-to-use products (RTU), concentrates **cost less per diluted unit**, use **less packaging materials**, **lower transportation and storage costs** and make **less waste**, making them a much more sustainable option.

**A Comparison of Products**



**2L**

**VS.**

**5L**



**ECO MULTIPURPOSE HD**

**SH2**

Ultra-Concentrated Heavy Duty Degreaser

**GENERIC SPRAY N WIPE**

Ready-To-Use Standard Spray 'n' Wipe Cleaner

**JUST A SINGLE**  **2 LITRE CONTAINER**

**MAKES A HUGE 100L OF RTU SOLUTION\***



\*based on SH2 dilution rate (20ml makes 1L RTU solution.)



**TWENTY 5 LITRE CONTAINERS NEEDED TO MAKE THE SAME AMOUNT\***

**USING ECO MULTIPURPOSE HD GENERATES 95.0% LESS PACKAGING WASTE**



**AND SAVES UP TO 85% OF COSTS PER DILUTED UNIT.**



**ONE TRUCK LOAD\* OF ECO MULTIPURPOSE HD REPLACES UP TO 50 TRUCK LOADS\* OF 5L STANDARD RTU CLEANER.**



\*based on a NB (medium class vehicle) carrying 12 tonnes of product.

**WHICH MEANS MORE PRODUCT SHIPPED IN LESS SPACE AND FEWER TRUCKS ON THE ROAD,**

**EASING UP ON EMISSIONS, AND USE OF FUEL.**

